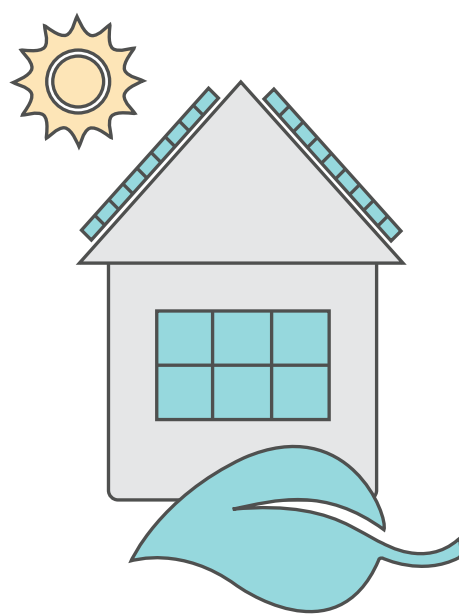


# EnerGuide home evaluation: What's in it for Homebuilders?

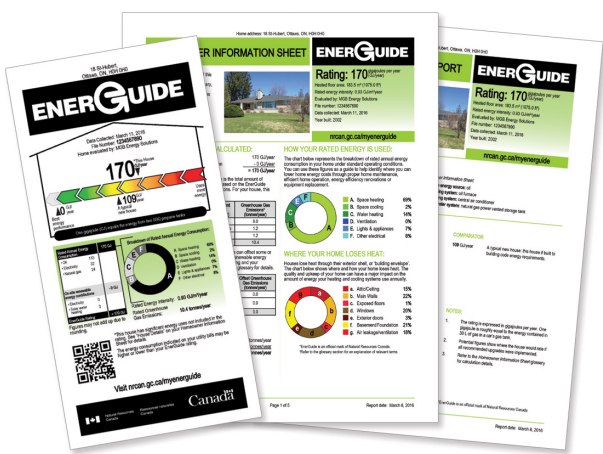
Becoming an EnerGuide Builder will improve your bottom line by:

## MEETING increased demand

- More municipalities are planning energy-labelling programs, increasing the demand for **EnerGuide** builders
- Buyers are looking for energy savings and environmentally-friendly homes



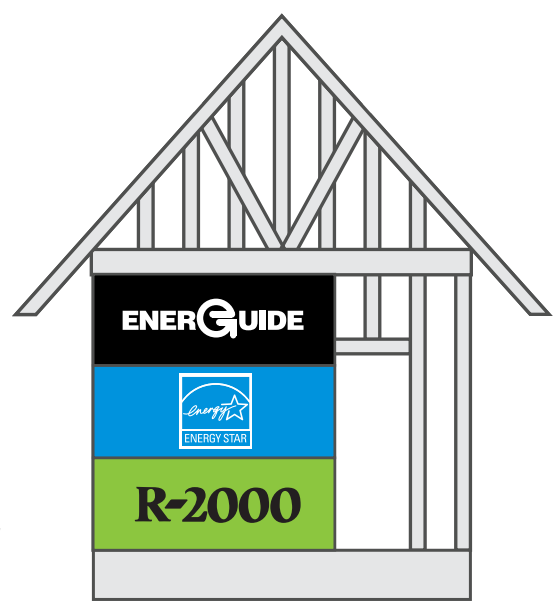
## OFFERING ADDED VALUE to your customers



- Nationally-recognized **EnerGuide** brand
- **EnerGuide** products (rating, label, and a report) provide useful tools to help your customers save money, improve home comfort, and reduce environmental impact

## IMPROVING your brand

- **EnerGuide** is the tool typically used for building to higher energy efficiency standards such as ENERGY STAR and R-2000
- Can be helpful for construction of future homes that are ahead of code—such as Net Zero Energy Ready



### What EnerGuide offers builders:

- An evaluation of the home plans, and home rating and label after construction
- National network of service organizations and energy advisors
- Tools and expertise
- Marketing and promotional materials



Learn how Natural Resources Canada's **EnerGuide** makes homes more energy efficient, more valuable, and more comfortable at [nrcan.gc.ca/homes](http://nrcan.gc.ca/homes)